

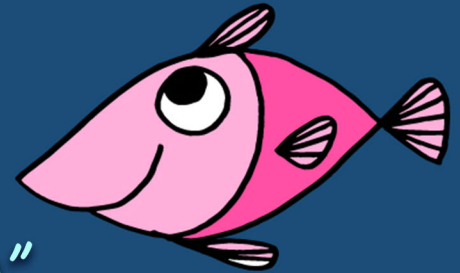
# Types of Phishing Attacks

Phishing attacks use email or malicious websites to solicit personal information by posing as a trustworthy organization. When users respond with the requested info, attackers use it to gain access to accounts.



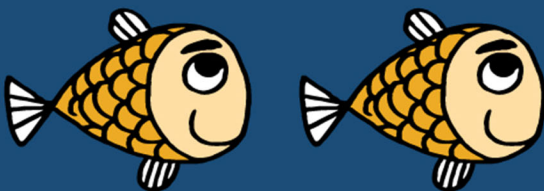
## Spear Phishing

Emails targeting a specific team, department, or individual



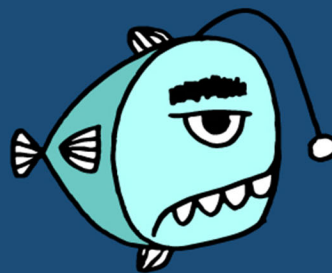
## "Vishing"

Voice Phishing: Calls or voicemail messages asking for personal and/or account information.



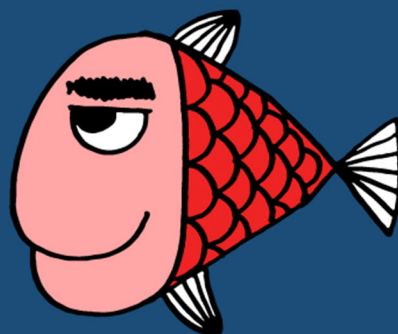
## Clone Phishing

Cloning a previous email you received from a legitimate company.



## "Smishing"

SMS Phishing: A scam using SMS/Text messages rather than email.



## Whaling

Emails attacking executives, department heads, or managers.

## Remember!

Double check the source!  
If it looks suspicious, contact  
[support@lumestrategies.com](mailto:support@lumestrategies.com).